

Thank you for your interest in sponsoring the PMWest Conference and Career Fair, held at the world renowned Fairmont Pacific Rim. PMWest is the largest project management conference in British Columbia and is held October 22 and 23, 2019.

In 2018, we had an unprecedented attendance of over 360 participants. Our program included 38 sessions, 9 industry streams, and 53 speakers. 38% of the speakers were female and 90% were local. We also videotaped select sessions to pilot our first webinar series which will continuously promote our conference throughout the year.

PMWest is also a great networking opportunity for experienced project managers to meet organizations like yours. We hosted a Career Fair with 21 organizations with no space to spare. This year we expect to expand the area to accommodate the demand.

The conference gives sponsors many opportunities to gain exposure, participate and support the community:

Marketing and Promotions

Our PMWest team is made up of professional project managers, including a dedicated group of experienced marketing experts who are creating more opportunities for sponsors to promote their companies through our chapter's dedicated conference website, mobile event app, and 8000+ followers on LinkedIn and weekly newsletter list to over 2700 members.

Attendify Event App

The Attendify mobile app keeps attendees connected before, during, and after the event. This is a great tool for sponsors to have direct access to all our attendees by posting messages and attracting visitors to their display tables in the Career Fair.

VIP Dinner Event

The VIP Dinner is a special dinner event for sponsors, speakers and CWCC Board members for a networking event on Day 1. It's a more intimate gathering of professionals where real connections can be made.

We offer 2 ways for organizations to participate as a conference sponsor and gain the benefits of exposure to our members and guests:

Types of Sponsorship

Promotional Sponsorship Program

Organizations that are looking for more exposure and marketing opportunities will appreciate the sponsorship benefits of the Promotional Sponsorship Program.

PD Passport Program

Organizations that are interested in supporting the professional development of their employees will appreciate our **new** Passport Book Sponsorship Program. By purchasing a book of tickets, your organization can access the sponsorship benefits.

For more information on becoming a sponsor, contact Keeva Cummins at keeva@pmwest.ca

PROMOTIONAL SPONSORSHIP PROGRAM

For organizations that want marketing and exposure

BENEFITS	Bronze Sponsor (\$2,500)	Cocktail Reception Sponsor (\$4000)	Silver Sponsor (\$4,000)	Gold Sponsor (\$6,000)	Conference Sponsor (\$8,000)
Available Sponsorships	10	SOLD	4 left	3	SOLD
Complimentary Conference Registrations	1	1	1	2	4
Employee Discount Rate (Regular \$695 Member; \$795 Non-member)	\$45 off	\$145 off	\$145 off	\$145 off	\$195 off
VIP Dinner Guest invites	2	2	2	2	2
Primary location of display in career fair,		Y	Y	Y	Y
Workshop session spot			1	1	1
Introduce a keynote speaker by a representative from your organization				Y	Y
Primary location of advertisements on conference site, mobile app pre-conference				1 per month	1 per month
Play a short 60 sec promotional video and introduce the Opening Keynote speaker on Day 1					Y

PD PASSPORT SPONSORSHIPS

For organizations that want to support the Professional Development of employees, commit to a PD Passport Sponsorship level and receive more benefits.

**Includes benefits as outlined above, excluding the discount rate and workshop session spot*

	Bronze	Silver	Gold	Conference
Employee Discount Rate (Regular \$695 Member; \$795 Non-member)	\$145 off	\$145 off	\$145 off	\$145 off
Qty per book	10	15	20	25
Cost (if all are CWCC members)	\$5,500	\$8,250	\$11,000	\$13,750

All Sponsorship Types include the following benefits:

Discount code - One administrator can register multiple employees or employees can register themselves using the discount code.
Logo & link on event website, newsletter, social media, mobile app
Logo on PowerPoint screens during event
Right to use the PMI CWCC logo & name
Exhibit table in Career Fair
Ability to post Sponsorship ads on the event mobile app Attendify.
Verbal recognition during keynotes & plenary sessions
Corporate logo in pre-conference email blast

2019 Sponsorship Payment Form

Company: _____

Contact Name: _____ Title: _____

Address: _____

City/Province/Postal Code: _____

Email: _____ Telephone: _____

Check if you are a Non-Profit Organization []

Promotional Sponsorship Program, select a level

<input type="checkbox"/> Conference Sponsor (\$8,000)	<input type="checkbox"/> Cocktail Sponsor (\$4,000)
<input type="checkbox"/> Gold Sponsor (\$6,000)	<input type="checkbox"/> Bronze Sponsor (\$2,500)
<input type="checkbox"/> Silver Sponsor (\$4,000)	<input type="checkbox"/> Non-profit exhibitor (\$800)

<p>Payment Method</p> <p><input type="checkbox"/> Cheque (Upon signing)</p> <p><input type="checkbox"/> Credit Card: <input type="checkbox"/> Visa <input type="checkbox"/> Mastercard <input type="checkbox"/> AMEX</p> <p>Name on Card _____</p> <p>Number _____ Exp MM___/DD___ CSV _____</p> <p>Signature _____</p>
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PD Passport Sponsorship Form, select a level

<input type="checkbox"/> Conference Sponsor (Qty 25)	<input type="checkbox"/> Silver Sponsor (Qty 15)
<input type="checkbox"/> Gold Sponsor (Qty 20)	<input type="checkbox"/> Bronze Sponsor (Qty 10)

Credit card payment is at time of registration. You can have an administrator register multiple employees, or an individual can register on their own. ** You can request a group registration form to be filled out by your employees for ease of registration.*

By providing your signature below, you and your company agree to the minimum quantity of tickets in the PD Passport. The CWCC will issue a promo code to be used at the time of registration.

Authorized Signature: _____

Title: _____

Date: _____